

— PRICING & PLATFORM BROCHURE

The complete *solar business* operating system.

From the first lead on WhatsApp to the final commissioning handover — one platform, every module, built in India for solar EPCs who refuse to juggle spreadsheets.

15⁺

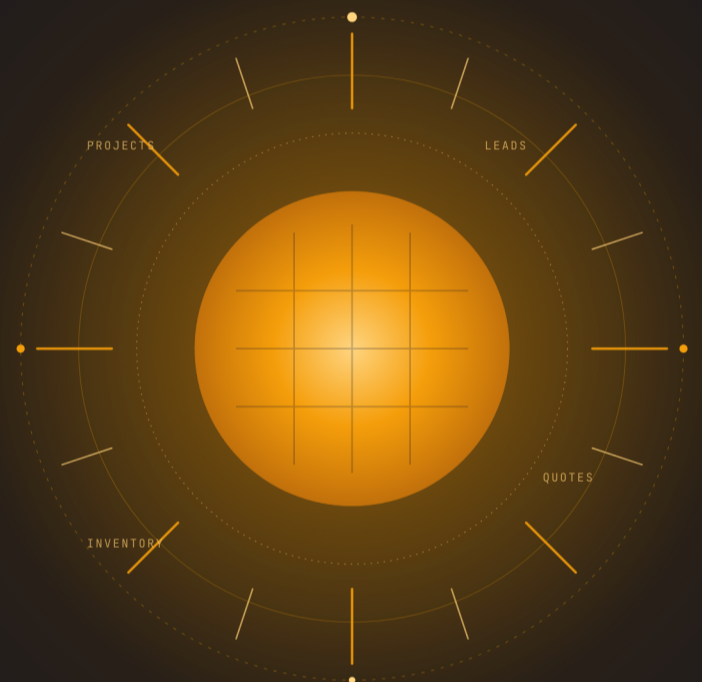
CORE MODULES

3

PRICING TIERS

₹3.5^k

STARTING / MO



Solar businesses don't fail at *selling*. They fail at *operating*.

SolarNeo replaces the mess — the WhatsApp chats, the Excel trackers, the disconnected quote tools, the paper site visits — with one continuous system that carries every deal from lead capture to after-sales service.



Capture

Leads from WhatsApp, Meta Ads, website & referrals — into one Kanban pipeline.



Design

Auto-sized systems, PM Surya Ghar subsidies, 25-year ROI — in a shareable PDF quote.



Deliver

BOM, procurement, dispatch, installation, commissioning — tracked as a single thread.



Monitor

Device performance, generation, and field staff — watched in real time.



Spreadsheets scale until they don't. SolarNeo scales because it was built for solar from day one — not retrofitted from a generic CRM.

— SOLARNEO PRODUCT TEAM

Plans that *grow* with your business.

No hidden fees. No surprise charges. Pick a plan, start closing deals, and upgrade when you're ready.

Monthly Yearly **SAVE 10%**

Starter

Perfect for growing EPCs managing multiple projects a month.

₹ 3,500 / month
+ 18% GST

BOOK DEMO — STARTER

USERS	PROJECTS
5	30
LEADS / MO	WAREHOUSES
200	1

- ✓ Basic lead management
- ✓ Quotation generator
- ✓ Project management
- ✓ Inventory management
- ✓ Service management
- ✓ Basic reports
- ✓ Email support

MOST POPULAR

Professional

The complete toolkit for high-growth solar companies.

MRP ₹6,800 → ₹5,800

EXTRA 10% OFF

₹ 5,220 / month
+ 18% GST

✓ YOU SAVE ₹1,580 / MONTH

BOOK DEMO — PROFESSIONAL

USERS	PROJECTS
20	Unlimited
LEADS / MO	WAREHOUSES
Unlimited	3

- ✓ Everything in Starter
- ✓ Multi-warehouse / state / branch
- ✓ Customised quotation template
- ✓ HR & attendance
- ✓ Trading module
- ✓ Advanced analytics
- ✓ Mobile app access (iOS & Android)

Enterprise

The complete operating system for high-volume solar installers.

MRP ₹10,900 → ₹8,900

EXTRA 10% OFF

₹ 8,010 / month
+ 18% GST

✓ YOU SAVE ₹2,890 / MONTH
















BOOK DEMO — ENTERPRISE

USERS	PROJECTS
Unlimited	Unlimited
LEADS / MO	WAREHOUSES
Unlimited	Unlimited

- ✓ Everything in Professional
- ✓ Full CRM suite
- ✓ Advanced automation
- ✓ WhatsApp integration
- ✓ 2D / 3D designing
- ✓ Training sessions
- ✓ Customer login access

Fifteen modules. *One* continuous workflow.

Every module speaks to every other module — a lead becomes a quote, a quote becomes a project, a project becomes an installation, an installation becomes a monitored asset. No re-entry. No copy-paste. No handoff gaps.

 <p>ALL PLANS</p> <h3>Lead Management</h3> <p>Capture from WhatsApp, Meta Ads, website, manual & referral. Kanban with drag-drop, auto-allocation, bulk import & lead-to-project wizard.</p>	 <p>ALL PLANS</p> <h3>Solar Calculator & Quotes</h3> <p>Bill-based + roof-area sizing, PM Surya Ghar & state subsidies, 25-year ROI, professional PDF quote with BOM.</p>	 <p>ALL PLANS</p> <h3>Project Lifecycle</h3> <p>Order Confirmed → Commissioned → Handover. Kanban + list view, auto project codes, customer welcome emails.</p>
 <p>ALL PLANS</p> <h3>Site Visit & Survey</h3> <p>Auto inspector suggestion, custom field templates, photo uploads, direct quote from survey data.</p>	 <p>PRO & ENTERPRISE</p> <h3>BOM & Inventory</h3> <p>BOM templates per project, required vs allocated tracking, multi-warehouse real-time stock, serialized items, low-stock alerts.</p>	 <p>PRO & ENTERPRISE</p> <h3>Procurement & Dispatch</h3> <p>Orders from BOM with priority levels, approval workflow, shortage detection, dispatch with vehicle / driver / serial capture.</p>
 <p>PRO & ENTERPRISE</p> <h3>Installation & Commissioning</h3> <p>Engineer assignment, installation photos, partner management, post-install verification, commissioning checklist & handover docs.</p>	 <p>PRO & ENTERPRISE</p> <h3>Finance & Payments</h3> <p>Payment milestones per project, amount / date / mode / reference tracking, mark-as-paid, disbursement, revenue reports.</p>	 <p>PRO & ENTERPRISE</p> <h3>Mobile App · iOS & Android</h3> <p>Leads, site visits, photos from field, project updates, push notifications, offline mode, GPS check-in / check-out.</p>
 <p>PRO & ENTERPRISE</p> <h3>Device Monitoring</h3> <p>Real-time inverter & panel performance, daily / monthly generation, fault alerts, per-installation analytics dashboard.</p>	 <p>PRO & ENTERPRISE</p> <h3>HR & Attendance</h3> <p>Employee database, attendance tracking, leave management with approvals, basic payroll — scales into full HRM at Enterprise.</p>	 <p>ENTERPRISE</p> <h3>Employee GPS Tracking</h3> <p>Real-time field staff location, geo-fenced attendance, daily routes & distance reports, time-at-site with idle alerts.</p>
 <p>ENTERPRISE</p> <h3>2D / 3D Solar Design</h3> <p>Interactive rooftop panel designer, shadow analysis, orientation optimization, auto-layout from roof dimensions.</p>	 <p>PRO & ENTERPRISE</p> <h3>WhatsApp & Meta Ads</h3> <p>WhatsApp Business API, Meta Lead Ads, SMTP email notifications, conversion & team performance reports.</p>	 <p>ALL PLANS</p> <h3>Support & Ticketing</h3> <p>Ticket creation & assignment, threaded comments, status tracking, client-linked tickets, SLA escalation (Pro & above).</p>

Compare plans at a *glance*.

See exactly what's included in every tier — from user seats to advanced monitoring and 3D design.

MODULE / LIMIT	Starter	POPULAR Professional	Enterprise
	₹3,500 / mo	₹5,220 / mo	₹8,010 / mo
LIMITS			
Users	5	20	Unlimited
Active projects	30	Unlimited	Unlimited
Leads / month	200	Unlimited	Unlimited
Quotes / month	100	Unlimited	Unlimited
Warehouses	1	3	Unlimited
CORE CRM			
Lead management	✓	✓	✓
Quotation & solar calculator	✓	✓	✓
Project lifecycle management	✓	✓	✓
Site visit & survey	✓	✓	✓
Support & ticketing	✓	✓	✓
OPERATIONS			
Inventory management	Basic	Multi-warehouse	Unlimited
Procurement & dispatch	—	✓	✓
Installation & commissioning	—	✓	✓
Finance & payments	—	✓	✓
Customised quotation template	—	✓	✓
MOBILE & MONITORING			
Mobile app (iOS & Android)	—	✓	✓
Device monitoring	—	Basic	Advanced
Remote diagnostics	—	—	✓
HR & WORKFORCE			
HR & attendance	—	✓	✓
Payroll & salary slips	—	—	✓
Employee GPS tracking	—	—	✓
ADVANCED			
WhatsApp & Meta Ads integration	—	✓	✓
2D / 3D solar design	—	—	✓
Advanced automation	—	—	✓
Customer login access	—	—	✓
Training sessions	—	—	✓
SUPPORT			
Support channel	Email	Email + Chat	Priority 24/7

— — READY TO GET STARTED

Power up your *solar business.*

Join hundreds of solar companies across India already using SolarNeo to close more deals and deliver faster. Book a live demo — we'll show you exactly how your workflow will look on day one.

BOOK A DEMO →

TALK TO SALES

GET IN TOUCH

WEB solarneo.in

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DEMO [Book online →](#)